**Immigrant Latino Youth Technology Access/Media Consumption Assessment** **Culminating Experience**

**Title:** Immigrant Latino Youth Technology Access/Media Consumption Assessment

**Do you prefer students from a specific program?:** health communication, prevention and community health

**Goals of Project:**

Maryland Multicultural Youth Center (MMYC) in partnership with GW’s Avance Center is implementing the Adelante Positive Youth Development intervention for Latino youth, which involves substantial community collaboration to address a complex of contributing factors for substance abuse and co-occurring health issues (including family/partner violence, sexual risk, and youth violence) in Langley Park, MD – a community that has experienced disproportionate rates of these co-occurring conditions. Part of this effort involves an extensive community engagement process, including engaging youth online.

The goal of this project is to create a survey to assess Langley Park youth's access and use of technology, internet, and media. This would not only be an interesting piece of research (which is lacking now) but would inform our programmatic efforts.

**Objectives of Project:**

The objectives of this project are to assess Langley Park youth's access and use of technology, internet, and media. Student will create a survey to be shared both online and in person. Student will collect the data and analyze, culminating in a report. The survey will look at differences in technology access/media consumption based on a number of characteristics, including recency of arrival in the US, age, and predominant language. Student can also compare data results to Pew Data and other national trends in this population.

**Specific activities of this project which will be carried out by the student:**

* Create survey to assess Langley Park youth's access and use of technology, internet, and media
* Disseminate online survey
* Disseminate in-person survey by attending youth programmatic activities and events in Langley Park, MD
* Analyze survey results and write report

**Project Learning Experiences include:**

Data analysis

Data gathering

Health communication/marketing

**Location:** Occasional visits to MMYC community center in Langley Park, MD

Qualified candidates should submit a resume by email to [ndbarrett@gwu.edu](mailto:ndbarrett@gwu.edu). Applications will be considered on a rolling basis. Please write Media Usage CE in the subject line of your email.